



## Media Release

For Immediate Release

### How much does a cow weigh?

**March 13, 2015, St. John's, NL** – Does chocolate milk come from brown cows? Do all chickens lay eggs? These are a few of the questions you may have heard students ask local farmers during the Annual *Rooting for Health* event, held today in schools throughout Newfoundland and Labrador.

Kids Eat Smart Foundation Newfoundland and Labrador in partnership with Newfoundland and Labrador Federation of Agriculture, Agriculture in the Classroom Program, the School Milk Foundation of Newfoundland and Labrador and the Egg Farmers of Newfoundland and Labrador held its 6<sup>th</sup> Annual *Rooting for Health* in five schools throughout our province.

“We are delighted to partner with Newfoundland and Labrador Federation of Agriculture, School Milk Foundation of Newfoundland and Labrador, and the Egg Farmers of Newfoundland and Labrador to bring this program to our KES Clubs. This event gives children a real understanding of where their food comes from and of course they love the special breakfast,” said Celina Stoyles, Executive Director Kids Eat Smart Foundation.

Before visiting local farmers, who were set up in the school gymnasiums, children were treated to a special breakfast with an assortment of items including french toast, pancakes, scrambled eggs and local berries prepared and served by local chefs and volunteers.

#### ***Rooting for Health events were held in the following schools:***

- St. Matthew's Elementary - St. John's
- Anthony Paddon Elementary– Musgravetown
- Elwood Elementary – Deer Lake
- Helen Tulk Elementary – Bishop's Falls
- Peacock Primary – Happy Valley Goose Bay

Kids Eat Smart Foundation Newfoundland and Labrador is a registered charity that works to ensure children throughout the province attend school well nourished and ready to learn. Kids Eat Smart Foundation provides funding to run and support 240 Kids Eat Smart Clubs in schools and community centres. Every school day nearly 6000 volunteers serve over 22,000 meals to children in Newfoundland and Labrador.

Newfoundland and Labrador Federation of Agriculture delivers the Agriculture-in-the Classroom program to over 12,000 students across the Province with funding support through Growing Forward 2, a federal-provincial-territorial initiative.

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